

Instructor's name	Andrea Morone
BA	- BUSINESS ECONOMICS - MARKETING & BUSINESS COMMUNICATION
Academic year	2016-2017
Term	Second
Credits	10
Subject area	Secs/P01

Course of Economics (a.a. 2016-2017)

(Prof. Morone Andrea)

Università degli Studi di Bari Aldo Moro

- BA: **BUSINESS ECONOMICS**
- BA: **MARKETING & BUSINESS COMMUNICATION**

Admission criteria

None

Aims of the course

The course is twofold: (i) explain the basic concepts of individual (households and firms) behavior in a market; (ii) consider economic analysis in relation to: national income, employment, the general price level and the equilibrium of the balance of payments.

Course outline

Introduction to macroeconomics. Elements of national accounts. The aggregate demand. The model of income determination. The fiscal policy. Money: the nature and role of the financial system. Money supply and the role of the Central Bank. The instruments of monetary policy. Money The demand. Monetary equilibrium. The macroeconomic equilibrium in a closed economy at given prices: the IS-LM model. The monetary and fiscal policy in the AS-AD model with flexible prices. Macroeconomic equilibrium, prices and international adjustment.

Reading material

N. BOCCELLA, C. IMBRIANI, P. MORONE, *Analisi microeconomica e scelte pubbliche*, LED, 2014.

C. IMBRIANI, A. LOPES, *Macroeconomia, un'introduzione. Mercati, Istituzioni Finanziarie e Politiche*, UTET, 2016.

Assessment methods

- Esoneri: Si/No
- Prova Scritta: Si
- Colloquio Orale: No

Tutorials

- Corso presente nella zona in e-learning del Sito Web di Facoltà: No

Teaching methods

- Cicli interni di lezione: Si/No
- Corsi integrativi: Si/No
- Esercitazioni: Si/No
- Seminari: Si/No
- Attività di laboratorio: Si/No
- Project work: No
- Visite di studio: No